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## HEMI-LYNC Making Global Connections

Hemi-Lync is a print media network bulletin board—a communication device—for connecting you with people, events, and publications around the world that have something to share about Hemi-Sync. It's your forum and we encourage you to use it. The items posted in this issue represent only a few of the Hemi-Lync possibilities.

### **Magazines**

*Productivity S.A.*, a slick South African bimonthly subtitled "excellence in management," published an article on Hemi-Sync, including color topographs from our Brainmapping Project, in its May/June 1992 issue (Vol. 18, No. 2) called "Fine-Tuning the Mind." Author Pierre Roxburgh, director of technology for the Foundation for Human Advancement, begins with "A powerful technology reaches our shores, one which holds promise for managers, for schoolchildren and students, for corporations, and invalids. "

### **Journals**

*Marketing Mix*, Vol. 10, No. 6, of July 1992, also published in South Africa, includes another excellent article by Pierre Roxburgh, this one entitled "Creativity—a new perspective?"

*Nursing Management*, August 1992, Vol. 23, No. 8, carried an article by Diane Culver Veehoff, PhD, RN, director of clinical research at the Shealy Institute, Springfield, Missouri, entitled "Whole Brain Thinking and the Nurse Manager." TMI is referenced as offering a technology to improve managerial skill through brain synchronization techniques.